



**STANDARDS & PROCEDURES
WORKSHEET**

Department or Subject: Multimedia
Teacher(s): S. Muoio
Cycle and Level Taught: Cycle 2, Year 2
School Year: 2023-2024

Term 1 (20%)		
<i>Competencies Targeted</i>	<i>Evaluation Methods</i>	<i>General Timeline</i>
1. Creates personal and media messages 2. Appreciates and Interprets images	1. Tests/Quizzes 2. Poster Project 3. Commercial Project 4. In-Class Assignments 5. Media Analysis 6. Reflections	1. Throughout term 2. End of term 3. Beginning of term 4. Throughout term 5. Throughout term 6. Throughout term
<i>Communications to Students and Parents</i>	<i>Other Pertinent Information</i>	
1. Google Classroom 2. Progress Note 3. Report Card	The focus of term 1 is to teach students the way the media presents certain issues, images, products and services and how these propaganda techniques influence the public.	

Term 2 (20%)		
<i>Competencies Targeted</i>	<i>Evaluation Methods</i>	<i>General Timeline</i>
1. Creates personal and media messages 2. Appreciates and Interprets images	1. Slideshow Project 2. Poster Project 3. Reflections 3. Tests 4. Music Video Project	1. Throughout term 2. Throughout term 3. Throughout term 4. Throughout term 5. End of term
<i>Communications to Students and Parents</i>	<i>Other Pertinent Information</i>	
1. Google Classroom 2. Progress Note 3. Report Card	Focus will be placed on the history of propaganda particularly how it was used in WW1 and WW2 culminating in an Anti-war project where students will use the propaganda techniques to promote peace.	

Term 3 (60%)		
<i>Competencies Targeted</i>	<i>Evaluation Methods</i>	<i>General Timeline</i>
1. Creates personal and media messages 2. Appreciates and Interprets images	1. Analysis of Lyrics 2. Research Project 3. Tests 4. Music Video Project 5. Film Project 6. Reflections/Peer Evals.	1. Throughout term 2. Throughout term 3. Throughout term 4. Throughout term 5. End of term 6. Throughout Term
<i>Communications to Students and Parents</i>	<i>End of Year Evaluation</i>	<i>Other Pertinent Information</i>
1. Google Classroom 2. Progress Note 3. Report Card	Major PowerPoint and filming project incorporating components of both terms.	Focus of final term is music history and the beginning of film history.

Visual Arts/Multimedia we will be using computer programs to create pieces of media. This class will be focused on creating projects to communicate a message to a specific audience and reading the messages that media platforms trying to send to us. The focus in this course is looking at the media around us and learning how to create and influence others much like advertisements, magazines and films influence us how to act and dress.